



YELLOW JACKET AVIATION

BUILDING THE FUTURE OF AVIATION AT GEORGIA TECH

June 22, 2024

To Whom It May Concern,

We are Yellow Jacket Aviation, and we are building the future of aviation at Georgia Tech. We want to add to Georgia Tech's rich tradition of mascots by developing a Ramblin Reck for the skies.

Since our founding in Spring 2024, our team has focused on building an airplane that will be flown by students, continuing a tradition similar to that of the Ramblin' Reck. We promote interdisciplinary collaboration whilst helping our members to gain real-world experience in the aviation industry.

Our project is broken into three phases. We are currently concluding the research and exploration phase where we have decided to build an RV-14. We are hoping to commence the fabrication & assembly phase this academic year and are aiming to complete this phase by Fall 2027. Lastly, we will have our ongoing maintenance and upgrade phase where we will continue to develop our aircraft. During this third phase, our goal is for the Ramblin' Reck of the Skies to perform flyovers at official Georgia Tech events and cement its role as an additional mascot for the institution.

We cannot do this without your help. With your resources and commitment to the local community, together, we can make an incredible difference. All donations whether monetary or in-kind are appreciated. To show how much we appreciate your help, we will happily thank you on our website, and include your company name in our event literature to show our appreciation as outlined in the fundraising tiers.

If you'd like to begin this partnership, please don't hesitate to contact us or you can follow the instructions on our website to donate through GT Giving.

Kind Regards,

A handwritten signature in gold ink that reads 'H Watkins'.

Harry Watkins

President & Founder

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www.yellowjacketaviation.com



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FUNDING INCENTIVES

	Bronze	Silver	Gold	Platinum
	<\$1k	\$1k-\$10k	\$10k-\$20k	>\$20k
Invitation to launch event	✓	✓	✓	✓
YJA Newsletter	✓	✓	✓	✓
Priority booking for info sessions	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓
Logo / name on website	✓	✓	✓	✓
Website company spotlight	✓	✓	✓	✓
Invitation to outreach events	-	✓	✓	✓
Logo on merch and banners	-	✓	✓	✓
Solo social media post	-	-	✓	✓
Access to YJA Resume Book	-	-	✓	✓
Logo on airplane	-	-	-	✓

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Disclaimer: The incentives listed are subject to availability and may change without prior notice. The default time period for logo placement is one year unless otherwise specified. Participation in certain incentives, like logo placements and social media features, requires adherence to our content guidelines. Please note: Invitations to launch and outreach events are contingent upon event capacity and may be limited. Inclusion in the YJA Newsletter, website, or social media does not imply endorsement of any products or services. Placement of logos on merchandise and banners will be in accordance with our branding guidelines. Features such as the website company spotlight and social media posts are scheduled according to our editorial calendar and are subject to change. The availability of items like the YJA Resume Book or priority booking for information sessions is limited and may be offered on a first-come, first-served basis. Logo placement on an airplane is an exclusive incentive that depends on additional terms and conditions, which will be communicated upon the initiation of this specific incentive. We reserve the right to modify these incentives as necessary. Participation in any incentive implies acceptance of these terms. For more information or clarification on any of the incentives, please contact us directly.